Plans and Programs for 2018, presented by the President, Board and Sponsorship Committee

SPONSORSHIP/PARTNERSHIP OPPORTUNITY
A SPONSORSHIP PROPOSAL FOR YOU

Dear Partner/ Sponsor:

The President, Board and Sponsorship Committee of the Guyana Association of Georgia, Inc. (GAOG) are pleased to present a unique sponsorship and partnership opportunity to significantly improve the access to quality tertiary education for youth, and to impact the lives of our society’s most vulnerable through education, information, and support.

GAOG was registered as a 501(C)3 non-profit organization September 29, 1991 by migrant Guyanese Americans in the Atlanta area. They saw a need for a humanitarian and cultural organization that would ‘... act as a channel for dissemination of information on social issues, national, regional, local government and economics’ for the growing Guyanese-American community in the metro Atlanta area. GAOG has since demonstrated a strong commitment to community service in Georgia. We invite you to partner, or continue your partnership with us in contributing to the overall development of the social and economic condition of our community, and put into action our common interest in making a difference.

Our organization currently boasts a total financial membership of more than 200 individuals, and is actually open to anyone in the Metro Atlanta area who shares our passion for community service and youth education. We even have a small number of ‘honorary members’ who are located out of Georgia but stay committed to our ideals and goals. The leadership consists of twelve elected officials - five executive board members, six trustees and one parliamentarian. In our national and international network we engage more than 2,000 committed volunteers and supporters who contribute to the goals of our annual programs and events.

GAOG’s Sponsorship and Partnership Program offers various tangible and intangible benefits for your organization.

- Most significant of these is the opportunity to gain recognition for your brand in the general Guyanese-Caribbean-Latino-African-American community present in our Metro Atlanta region.
- You will also gain valuable exposure to our diverse rich culture, as your sponsorship contribution automatically allows you to participate at specified levels in our planned events. The defined levels of sponsorship and accompanying benefits will allow you to customize a level of involvement commensurate with your personal or business objectives.
- Fundamentally, your ongoing commitment and partnership in this sponsorship opportunity will multiply the impact of our tertiary education assistance, and other support programs in the communities we serve.
OUR IMPACT:

To date we have presented over $213,000.00 in scholarships and book awards to 92 recipients; 61 girls and 31 boys - in various disciplines and areas of study, including 3 students at the University of Guyana, since program inception in 1995.

With your support, we will expand this program to benefit more students. We also plan to expand the Feed the Homeless Program to a quarterly event so as to benefit more than the 350 persons we currently serve once per year.

This prospectus provides you with some of the details of how we execute our mission and our vision in the communities we serve. Additional perspectives may be gained by visiting our website at www.gaog.org and our face-book page. Hopefully this will spur you to engage with us, and enable you to determine the level of partnership at which you would like to participate. We look forward to working with you in 2018 and beyond, and wish to extend the appreciation of all our members, especially to those of you who have supported us for the past twenty-two years. Thank you very much for your support. Together we will make a difference, to one student, one senior citizen, one homeless person, one community at a time.

PARTNERS WHO HAVE HELPED US ALONG THE WAY
GAOG PROGRAMS AND EVENTS

The GAOG Family Fun and Cultural Awareness Event:

Our primary fund-raising activity - the Memorial Weekend Family Fun and Cultural Awareness Event - attracts approximately 7,000 of the more than 200,000 visitors from all over the world, who attend the annual Atlanta Caribbean Carnival. During this four-day weekend, these visitors add an estimated +$102M in total revenue to the community. Our own weekend activities are aimed at capturing an increasing share of this market. The proceeds are then combined with those from diverse supporting activities throughout the year to fund our flagship Scholarship Awards Program and the organization’s operational expenses. We invite you to join or sponsors at the silver, gold, platinum or diamond level and capture the vending and marketing opportunity offered by this popular event.

Goal/Objective of the event:
To fund scholarships for students, accepted into tertiary education institutions in the communities we serve, enhance the awareness of our rich cultural diversity, and to provide working capital for GAOG. Our goal for 2018 is to raise $46,000.
Scholarship Awards Banquet:

The GAOG Scholarship Banquet is a formal event where we recognize and officially award scholarships to our student recipients. Community leaders, sponsors, past recipients, and outstanding contributions made by dedicated members are also recognized and highlighted.

Together these contribute to a gala event, after which proud recipients leave for college feeling highly appreciated, and challenged to perform with excellence at their studies, and with a commitment to return and help uplift their community.

Goal/Objective of the event:
To formally recognize and award a minimum of four scholarships to students who meet our selection criteria for 2018, and to recognize individuals from the community with Awards of Excellence for outstanding service to the ideals of GAOG.
**Youth Symposium:**

Our education program also includes an annual day-long Youth Symposium for middle and high school children in the summer. The event exposes the children to community leaders and distinguished professionals who advise them on career choices, consequences of personal choices; responsibility of citizenship; and engages them in cultural activities.

**Goal/Objective of the event:**

To engage at least 50 young people in discussions, where at the end of the day they leave confident about their career choices, their preparation for high school and college success, and increased awareness of their community responsibilities.

**Tutoring:**

The Tutoring program provides assistance to local K-12 children in the areas of mathematics, Language Arts and Science. The GAOG Secretariat building houses a computer laboratory and two class rooms that are made available to accommodate up to 40 students for tutoring on Saturdays. Instructors are familiar with current methods of instruction being offered to K-12 students in area schools. We provide a learning environment to supplement routine work and preparation for Standard Tests and SAT exams.

**Goal/Objective:**

The goal for 2018 is to enroll 30 students, and recruit four instructors on a volunteer or stipend basis to provide instructional assistance in STEM subjects, Language Arts and Computer Coding. Also to secure through sponsorship at least 4 computer tablets to fill gaps in student needs.

**Funding Budget:**
Your sponsorship will enable us to build capacity and diversify our funding sources. You may even specify whether you wish to allocate your contribution to any specific education program. We also host a number of special events throughout the year to supplement funding. The annual Tea- party, pot-luck, and similar social events are all used to engage member volunteers and add to our funding. We are planning a 2018 expense budget of $85,000.00

COMMUNITY SERVICE PROGRAMS

Your contribution even at the minimum Bronze Level of $500 - $999 will make you a partner with GAOG as we continue to increase our visibility in the community and partner with other organizations to have a greater impact in the following targeted projects:

**Feed the Hungry Program**

GAOG members Collaborate with Trinity United Methodist Church in Atlanta, to volunteer each year to prepare and feed hot meals to more than 350 homeless families. We are entering into our 17th year of commitment to feed the hungry, and we hope to expand this program to reach this group of people more than once per year.

**Samaritan’s Feet** – Members of the GAOG donated approximately 300 pairs of shoes and socks to young children through partnership with the Rescue Atlanta Mission.
Sick and Shut-In Visitation

We actively participate in visiting the homes of our more than 50 elderly patrons and members during the Christmas season to sing carols, deliver Christmas baskets, and partake in Christmas traditions. The comfort and spirited singing brings joy each year to those individuals who are homebound.

Voter Registration and Citizenship Clinics

Through a sub-grant and collaboration with the Center for Pan Asian Community Services, Inc. (CPACS), GAOG has greatly extended its civic engagement, and community outreach this past year. Activities included hosting a workshop for voter registration, Citizenship and Know Your Rights Clinic, and a Health Fair focused on cancer screening for women. The results were very rewarding...

- Applications for Citizenship completed ....................... 39
- Screened candidates......12

GAOG plans to continue building on this outreach in the present year.

Why you should consider GAOG a partner of choice for your charitable giving.

- As a sponsor you will help GAOG to successfully fulfill its mission as a productive humanitarian and cultural 501(C)3 organization in the greater Atlanta community. Imagine sharing in a commitment to improving access to higher education for our youth. Every time another at-risk high school student in our community makes that bold decision to attend college, and then wins acceptance to a chosen institution, your contribution will help to offer a needed scholarship that makes that journey possible. The impact that a young person armed with a college degree can then make on the development of the community is immeasurable. As a partner/sponsor with GAOG, you will be facilitating that impact...truly a multiplier effect.
As a partner with GAOG, you will immediately realize a direct return on your charitable investment through access to our advertising media, where you can position your organization to gain brand recognition and loyalty, increased market share, and new customer development in the sizable Guyanese-Caribbean-American-Latino-African community in Georgia.
Partnership & Sponsorship Funding Levels and Recognition

**Diamond Level - $10,000 minimum**

- 1 10x10 advertising/vending tent at the GAOG Family Fun Day event
- Four vending personnel at the GAOG Family Fun Day event
- Special recognition at the Scholarship and Awards Banquet
- 8 complimentary Independence Ball tickets
- 8 complimentary Scholarship and Awards Banquet tickets
- 1 full inside front cover color advertisement in the Scholarship Awards Program journal
- Web link on the GAOG website

**Platinum Level - $7,500 - $9,999**

- 1 10x10 advertising/vending tent at the GAOG Family Fun and Culture event
- Three vending personnel at the GAOG Family Fun and Culture event
- Special recognition at the Scholarship and Awards Banquet
- 6 complimentary Independence Ball tickets
- 8 complimentary Scholarship and Awards Banquet tickets
- 1 full inside back cover color advertisement in the Scholarship Awards Program journal
- Web link on the GAOG website.

**Gold Level - $5,000 - $7,499**

- 1 10x10 advertising/vending tent at the GAOG Family Fun and Culture event
- Two vending personnel at the GAOG Family Fun and Culture event
- Special recognition at the Scholarship and Awards Banquet
- 4 complimentary tickets to the Independence Ball
- 6 complimentary tickets to the Scholarship and Awards Banquet
- 1 full middle page color advertisement in the Scholarship Awards Program journal
- Web link on the GAOG website
Silver Level - $1,000 - $4,999

- 1 10x10 advertising tent at the GAOG Fun and Culture event
- One vending personnel at the GAOG Family Fun and Culture event
- Special recognition at the Scholarship and Awards Banquet
- 4 complimentary tickets to the Scholarship and Awards Banquet
- 1 half middle page color advertisement in the Scholarship Awards Program journal
- Web link on the GAOG website

Bronze Level - $500 - $999

- 2 complimentary tickets to the Scholarship and Awards Banquet
- Special recognition at the Scholarship and Awards Banquet
- 1 quarter middle page color advertisement in the Scholarship Awards Program journal
- Web link on the GAOG website

Non-Cash Donations

We understand the true impact that non-cash donations can also have in helping to execute our programs and events successfully. We invite you to include in your seasonal gift giving such items as audio visual equipment, technology equipment, catered meals, writing materials, furniture, and housekeeping items.

Beyond the six levels of sponsorship, you can make a difference with your contribution towards specific programs or events from the GAOG annual activity list below. (The amounts listed are based on annual budgetary requirements, and are not intended as a directive for a donation amount).

<table>
<thead>
<tr>
<th>Programs &amp; Events</th>
<th>Annual Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scholarship Awards Program</td>
<td>$14,000.00</td>
</tr>
<tr>
<td>Feed the Homeless Program</td>
<td>$1,000.00</td>
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<tr>
<td>Youth Symposium and Tutoring Program</td>
<td>$1,000.00</td>
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<tr>
<td>Scholarship Banquet Event</td>
<td>$16,000.00</td>
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<tr>
<td>Guyana Family Fun and Culture Event (Trophies, T-Shirts, etc.)</td>
<td>$36,000.00</td>
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<tr>
<td>Independence Ball Event</td>
<td>$7,900.00</td>
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<tr>
<td>GAOG Leadership Forum</td>
<td>$1,200.00</td>
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<tr>
<td>GAOG Community Outreach Forum</td>
<td>$2,500.00</td>
</tr>
<tr>
<td>GAOG Building Fundraiser Events</td>
<td>$5,500.00</td>
</tr>
</tbody>
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Sponsors may indicate where and how they wish to allocate their funding dollars.
PLEASE RENEW OR MAKE YOUR NEW CONTRIBUTION TODAY

Name of Company/Business: ________________________________________________
Address: __________________________________________________________________
City: ___________________State: ______________________ Zip Code: ______________
Contact Person: _____________________________________________________________
Title: _________________________________________________________________
Telephone #: __________________ Fax: _________________________________________
E-mail Address ___________________________________________________________

Please Check the Appropriate Item(s):

_____ Yes, we would love to support your GAOG activities and programs

☐ Diamond Level ($10,000 minimum) Pledge Amount: $______________
☐ Platinum Level ($7,500 minimum) Pledge Amount: $______________
☐ Gold Level ($5,000 minimum) Pledge Amount: $______________
☐ Silver Level ($1,000 minimum) Pledge Amount: $______________
☐ Bronze Level ($500 minimum) Pledge Amount: $______________
☐ Non-Cash Donations (supplies, equipment, food, beverages, technology, etc.)
_____________________________________________________________________
_____________________________________________________________________

_____ The GAOG may use this donation to support any of their planned programs.

_____ The GAOG may use this donation for the following program(s) and event(s) only:
_____________________________________________________________________
_____________________________________________________________________

______ We would like registration information for the __________________ program/ event.

_____ We are unable to support your program(s) and event(s) at this time. However, please keep us informed of future activities.

** Please make checks or money orders payable to: **
The Guyana Association of Georgia, Inc

Mail to:
P.O. Box 360744
Decatur, GA 30036

Note: Your tax-deductible donations can also be made securely on our website at www.gaog.org. Click on the Corporate Sponsor and Partner link.

For information on this prospectus, please contact the President, Carl Lashley at (240)350-5879, or at cclashley@gmail.com. Your sponsorship will be acknowledged in all our marketing and advertising campaigns for the events you support.

Thank you for your support, it makes a HUGE difference.